

# **Business Counseling**

# **PEOPLE**

Ari Sliffman

#### **INDUSTRIES**

Banking and Financial Services

Food and Beverage Healthcare

Hospitality

## Overview

## HELPING BUSINESSES GROW FROM THE GROUND UP

Brown Nimeroff has a longstanding tradition of working with small to mid-sized businesses across diverse industries and geographies. Over the years, we have developed keen insights into what a business needs to succeed. As your strategic partner, we will leverage that experience and perspective to advise you on how to successfully start, operate and grow your business. Our wide range of services spans:

- Finance and fundraising
- Employment decisions and policies
- Social media policies
- Risk management
- Corporate governance
- New market penetration

#### **EXPERIENCE**

- Represented hospitality client in negotiation of rental and improvement agreement.
- Advised 3rd party healthcare service provider startup business.
- Advised private lender in restructuring multiple loans to multi-state retailer.
- Provide counsel and transactional services to national beverage manufacturer on capital funding initiative, vendor, and distributorship agreements.