



# Media

## PEOPLE

Mary Kay Brown

Sigmund Fleck

Scott Klein

Raymond McGarry

## SERVICES

Commercial Litigation

Business Torts

Contract

Real Estate Litigation

## Overview

### THRIVE IN THE MEDIA REVOLUTION

Media is constantly evolving with new technology that changes how content is created and distributed to its audiences. Like the industry itself, the laws and regulations that affect media are complicated and subject to change. They also present challenges to media companies using traditional media outlets (e.g., television, radio and newspapers) and social media platforms (e.g., Facebook, Instagram and Twitter).

We help media clients navigate some of their most challenging issues and disputes involving:

- First Amendment rights
- Defamation (libel and slander)
- Privacy laws
- Unauthorized use of copyrights and trademarks
- Misappropriation of name and likeness
- Actions to obtain access to government records, court documents, and judicial proceedings under public records statutes and the First Amendment
- Grand jury subpoenas of authors, reporters, editors and their work product, including protection of anonymous speech

Whatever the challenge, our goal remains the same – to provide you with thoughtful solutions in a cost-effective manner.

## EXPERIENCE

- Successfully pursued a breach of commercial lease matter on behalf of a large Philadelphia media outlet which resulted in the client saving several million dollars on the remaining lease payments.
- Represented American commercial broadcast television network in defense of defamation claims.
- Protected the identity of reporter's confidential sources under Pennsylvania shield law.

- Successfully represented clients in major copyright cases, securing both monetary settlements and a consent order that client owned and had validly registered its copyright and was the original author of the infringed work.